



Logistic Competence on the pulse of the times

Innovations for the environmentally sound mobility of tomorrow

Logistik-Kompetenz-Zentrum (LKZ) Prien

The word „logistic“ has its origin in Greek and means „to think“ A specially successful breeding ground for thinking as regards logistics and traffic is the Logistic Competence Centre (LKZ) in Prien.

In 1997 in Prien on Lake Chiemsee –where others have their holidays - a national and international network of logistics service providers, science and many customers from the private sector was established with the aim to optimize economy, ecology, informatics and technology in the field of logistics and traffic.

For some years now the logistics market has grown more than the GNP as regards turnover. Logistics industry is the third largest branch of industry in German economy after the automotive industry and mechanical engineering The LKZ provides for this development and designs, controls and coordinates innovative projects.



Competent, innovative and neutral

The experts of the LKZ acquire and design projects from the first contact to implementation. Their strength is the "Greenfield strategy" which means to bring together all parties of a logistical chain and to analyze the individual needs. Based on these findings processes are developed and optimized in a solution oriented manner. Sixteen enterprises are currently working under the roof of the LKZ with about 60 employees. Last year the LKZ realized a consolidated total turnover of over Euro 20 million.

The Logistic Competence Centre asserts itself very successfully in the international competition. The companies which have settled within the LKZ offer a network for regional, comprehensive and interdisciplinary logistics solutions.

Since the foundation, the scientific steering has been taken over by the Fraunhofer Institute for Material Flow and Logistics (IML) in Prien. The intensive cooperation with the Universities of Applied Science in Munich, Rosenheim, Ingolstadt and Bayreuth as interdisciplinary partners completes the scientific competences. The LKZ experts get further know-how from so-called „virtual partners“. These companies work specifically for individual projects and problem solutions. In that way the LKZ is a role model of innovation and finds solutions for all branches of industry no matter whether it is health, tourism, transportation of goods, production and industry, the public sector, passenger traffic, service industry or trade. As a consequence, work place and sites are secured both with the customers and within the LKZ network.



It is the strength of the LKZ to bring together all parties of a logistic chain, to exchange information and view-points. Here you see LKZ General Manger Karl Fischer as he facilitates the kick-off meeting of the European project TRANSITECTS

Attractive partner for complicated tasks.

Through the long years of experience in all areas of logistics, LKZ has become an attractive partner who is often entrusted with tasks where there are no solutions possible otherwise. Therefore the company, who additionally succeed in implementing economic thinking in historically grown administrative structures, also participates in various German and European premium projects.

The LKZ campaigned with great emphasis and success for the shifting of goods traffic from road to rail as well as for monitoring transportation of hazardous goods across the Alps. In the past 20 years goods traffic in the Alps has doubled. About 5,400 trucks pass the Brenner daily. Approximately 8 % is transportation of hazardous goods which could become an imponderable danger for rescue teams, residents and the environment in the case of an accident.

The coordination within the framework of the EU project „TRANSITECTS“ in which the shifting of goods from road to rail as well as the connection to the Southern ports shall be promoted ,lies in the hands of the LKZ. The Ligurian and Adriatic ports have been used more and more, since their connection for goods from Asia presents an enormous saving in time and fuel. This is in addition to the advantages for the environment, since the shipping route via the Southern ports can diminish the pollutant emission by up to 50%.With its long-term European-wide engagement the Logistic Competence Centre has succeeded in creating a good starting base for further growth in the field of logistics and transportation in Bavaria – just as stipulated by the Bavarian government in the non-party concept “Future Bavaria 2020”.



Within the framework of international projects the attractiveness of transalpine goods transport shall be promoted.

A sustainable concept

The holding for the Logistic Competence Centre (LKZ) is LKZ Prien GmbH. This company is not a classical consulting company, but a private limited company with the administrative district Rosenheim, the market township Prien as well as the Chamber of Industry and Commerce as shareholders under public law with equity of Euro 620,000. Chairperson of the supervisory board is Rosenheim District Administrator Josef Neiderhell. The mayor of Prien Jürgen Seifert acts as his deputy.

LKZ Prien GmbH acts in two ways: on the one hand as an independent project company (also in cooperation with their partners) and on the other hand it offers - as the holding of the LKZ - office space and work possibilities for innovative enterprises and partners

Logistic competence in public view

The LKZ presents and discusses current developments and projects in close and long standing cooperation with „Bayern Innovativ“ on the occasion of the fair „transport logistic“, which takes place in Munich ever two years. Alternating with this, „Bayern Innovativ“ and the LKZ organize the congress „Logistik Innovativ“ every two years in Prien at Lake Chiemsee. Current trends are shown in this most important logistics congress in southern Germany. The highlight is the „Bavarian evening“ as well as the state reception in the hall of mirrors of Herrenchiemsee castle.



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