

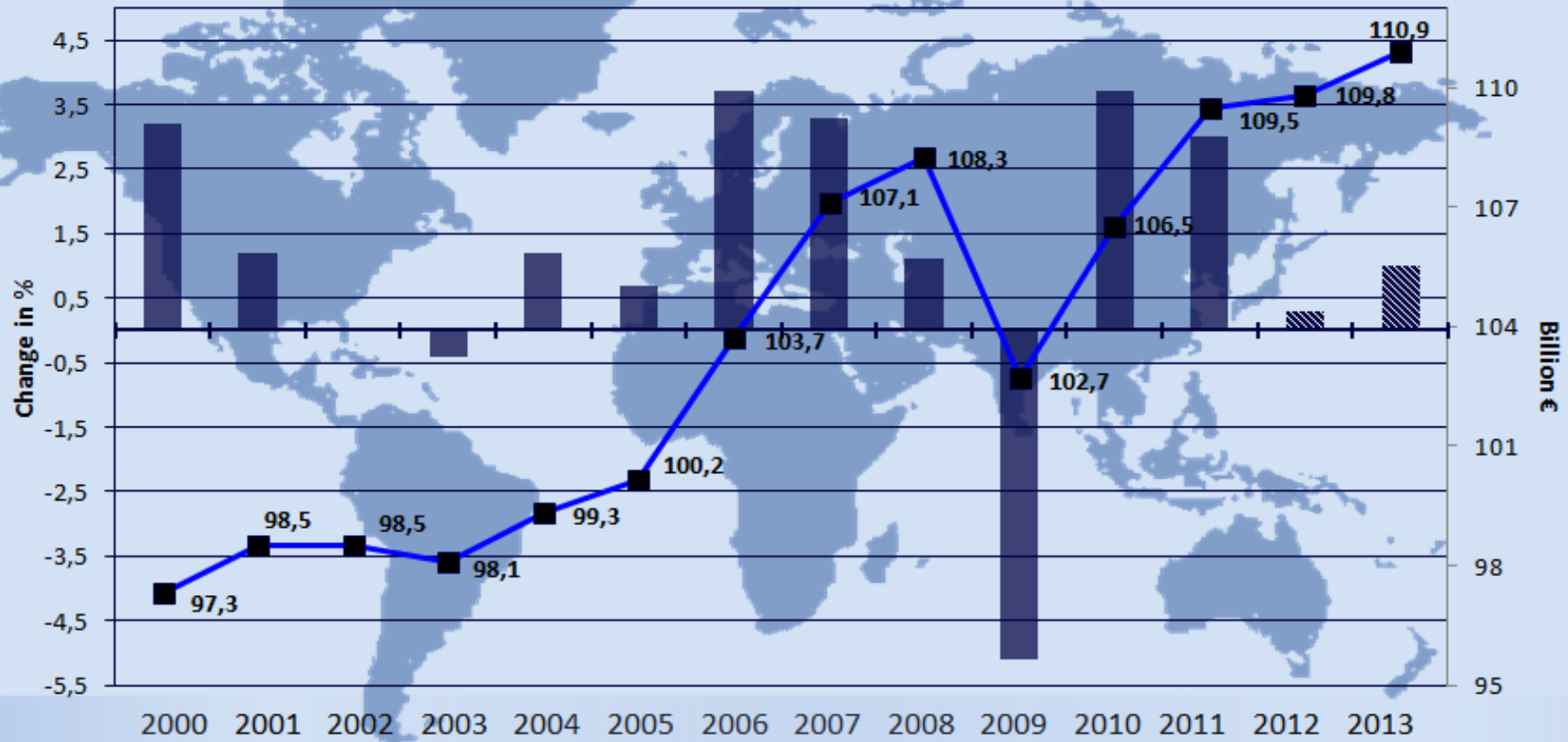


LOGISTIK
KOMPETENZ
ZENTRUM



**Logistic solutions in times of
economic change**

We see big chances in the area of logistic in the current economic situations, since extreme business fluctuations require intensive consulting to facilitate the adaptation of logistic structures.



Logistic – the resolution method

The Logistik-Kompetenz-Zentrum (LKZ) is a centre of innovation

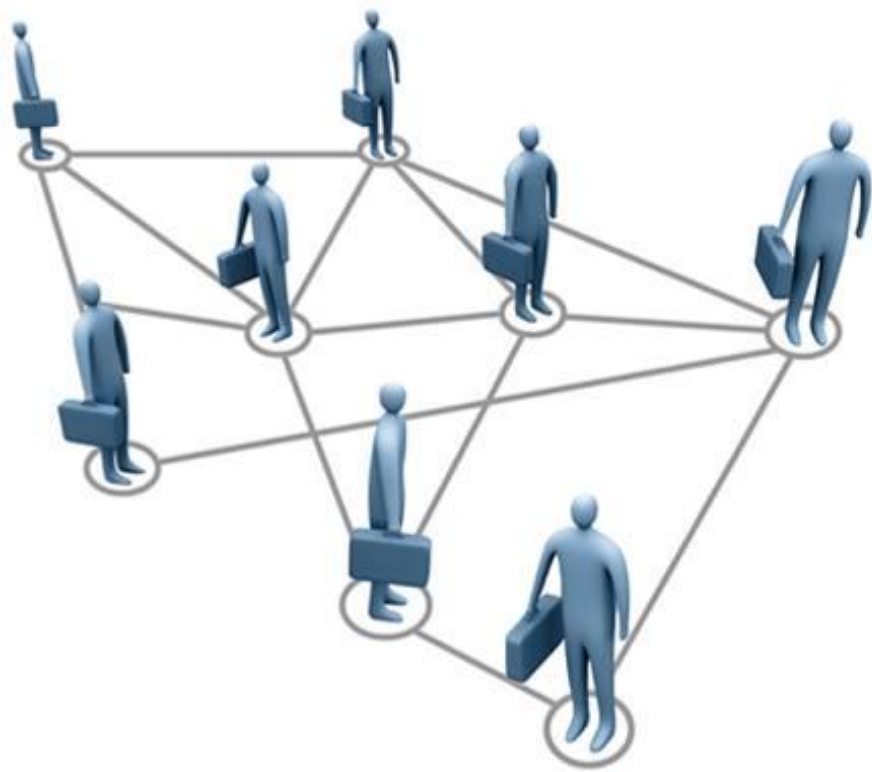
for logistic and traffic
with interdisciplinary cooperation
between economy and science
with a regional and supraregional orientation



Logistic know-how under one roof

LKZ develops, controls and coordinates innovative logistic know-how across the borders.

We bring together all parties of the logistic chain and design and optimize processes. This way secures workplaces and sites.



Logistic – the resolution method

We acquire and design projects– from primary contact to implementation

Innovative

**solution oriented
interdisciplinary cooperation
Green Field Concept**

Solid

**high equity:
602.600 €**

Neutral

**independent
not a classical consulting
company**



The umbrella organisation: LKZ Prien GmbH



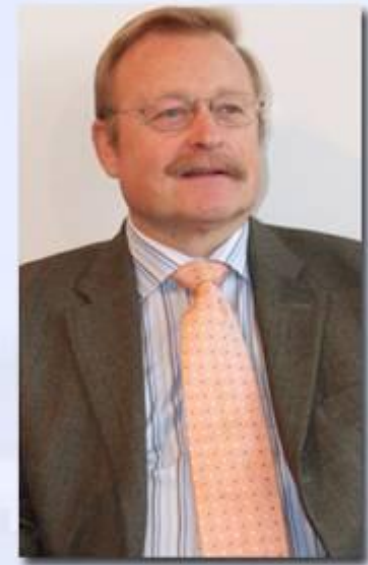
**District
Administrator
Josef Neiderhell**

Administrative
district Rosenheim,
approx. 250.000
inhabitants



**Mayor
Jürgen Seifert**

Market township
Prien,
approx. 10.000
inhabitants



**Director
Dr. Manfred
Rothkopf**

Approx. 330.000
companies as
members



Industrie- und Handelskammer für
München und Oberbayern

**LKZ Prien: Private limited company with
shareholders under public law**



Deputy District Administrator Josef Huber
Administrative District Rosenheim

Prof. Dr. Alex Vastag
Fraunhofer IML
Dortmund

Chairman of the Supervisory Board District Administrator Josef Neiderhell
Administrative District Rosenheim

Mayor Jürgen Seifert
Market township Prien

Dr. Herbert Reuther
Market township Prien

Dr. Manfred Rothkopf
IHK für München und Oberbayern

The supervisory board of LKZ Prien GmbH

Karl Fischer

ADAC Mobility Award (2002)

Awards for Logistic and Environment (2000)

European Environment Award (1997)



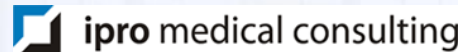
- Since 2000 Managing Director LKZ Prien
- 1987 – 2006 Managing Partner, Ro-Sped GmbH
- 1987 – 2002 Managing Partner, Simssee-Transport GmbH
- 1987 – 2000 Member of the Supervisory Board Straßenverkehrsgenossenschaft Bayern Süd (Road Traffic Association of Southern Bavaria)
- 1984 – 2000 Board Member of Landesverbandes Bayerischer Transportunternehmen (LBT) (Bavarian National Association of Forwarders) and further honorary positions in the area of logistic and transport
- 1981 – 1991 Chairperson of Juniorenkreis Südbayern (Junior Chamber) of the Landesverband Bayerischer Transportunternehmen (LBT) (Bavarian National Association of Forwarders)
- 1979 – 1987 Authorized Officer, Simsee-Transport GmbH
Studies of Business Administration at the University of Applied Science in Rosenheim

The management of LKZ Prien GmbH

Enterprises at LKZ



Virtual Enterprises



Kooperation Partners



Our Network always offers a solution

This is how we solve complex challenges

Customer



technisch.handeln



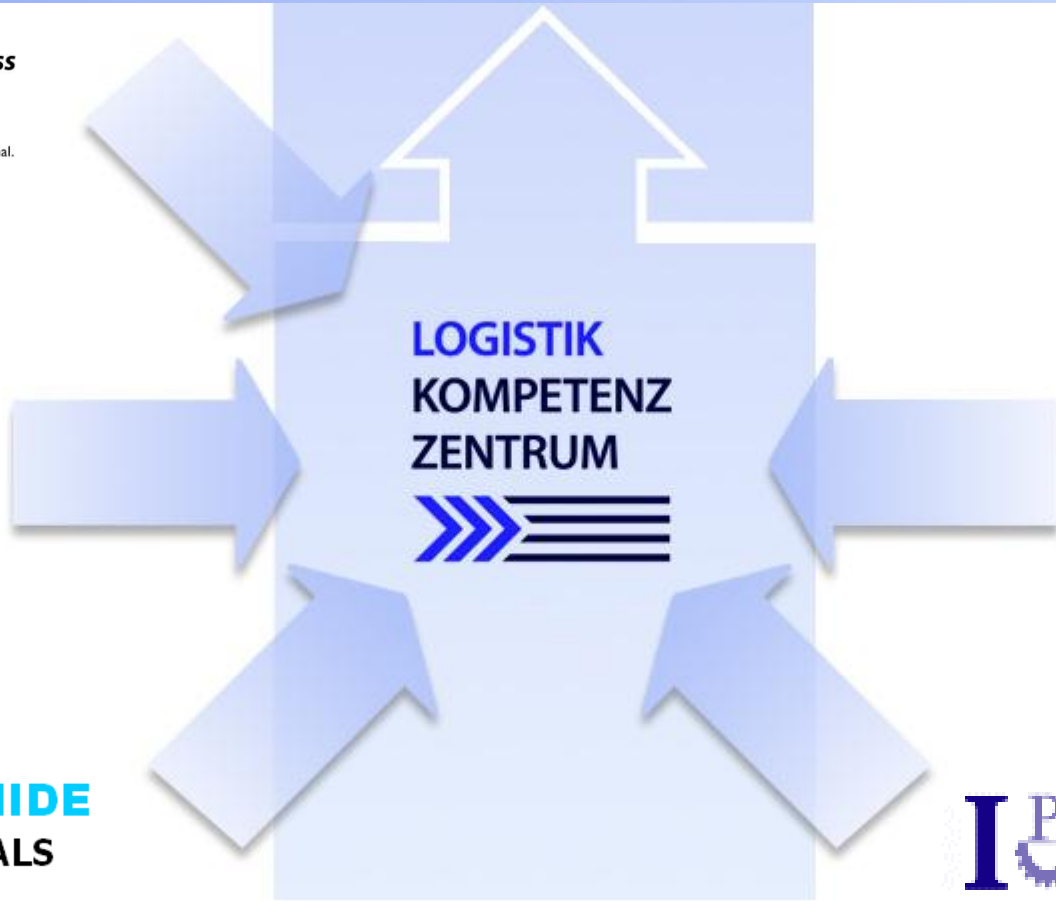
TELEKOMMUNIKATION



Customer requirements important



Customer 1



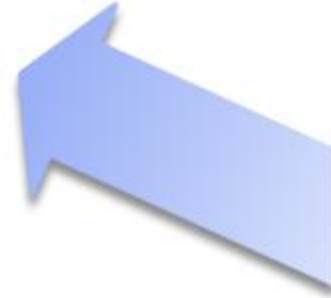
Assignment Project 1



Customer 2



ifp consulting



head
electronic



Assignment Project 2





Central position and favourable transport connections





We work where others have holidays!



**Modern working environment
in idyllic surroundings**



- We offer premium office space for professional logistic companies.
- We are continually looking for new „virtual partners“ for the completion of our network



**The LKZ offers possibilities
for cooperation**



2000

2002

2004

2006

2008

2010

2012



Bavarian Evening

08. May 2012

at 18:00 h Bavarian Evening

in the Logistik-Kompetenz-Zentrum, Prien

Congress „Logistic Innovativ“

09/10. May

Congress Logistic Innovativ 2012

09. May State reception

Schloss Herrenchiemsee

Logistic networking



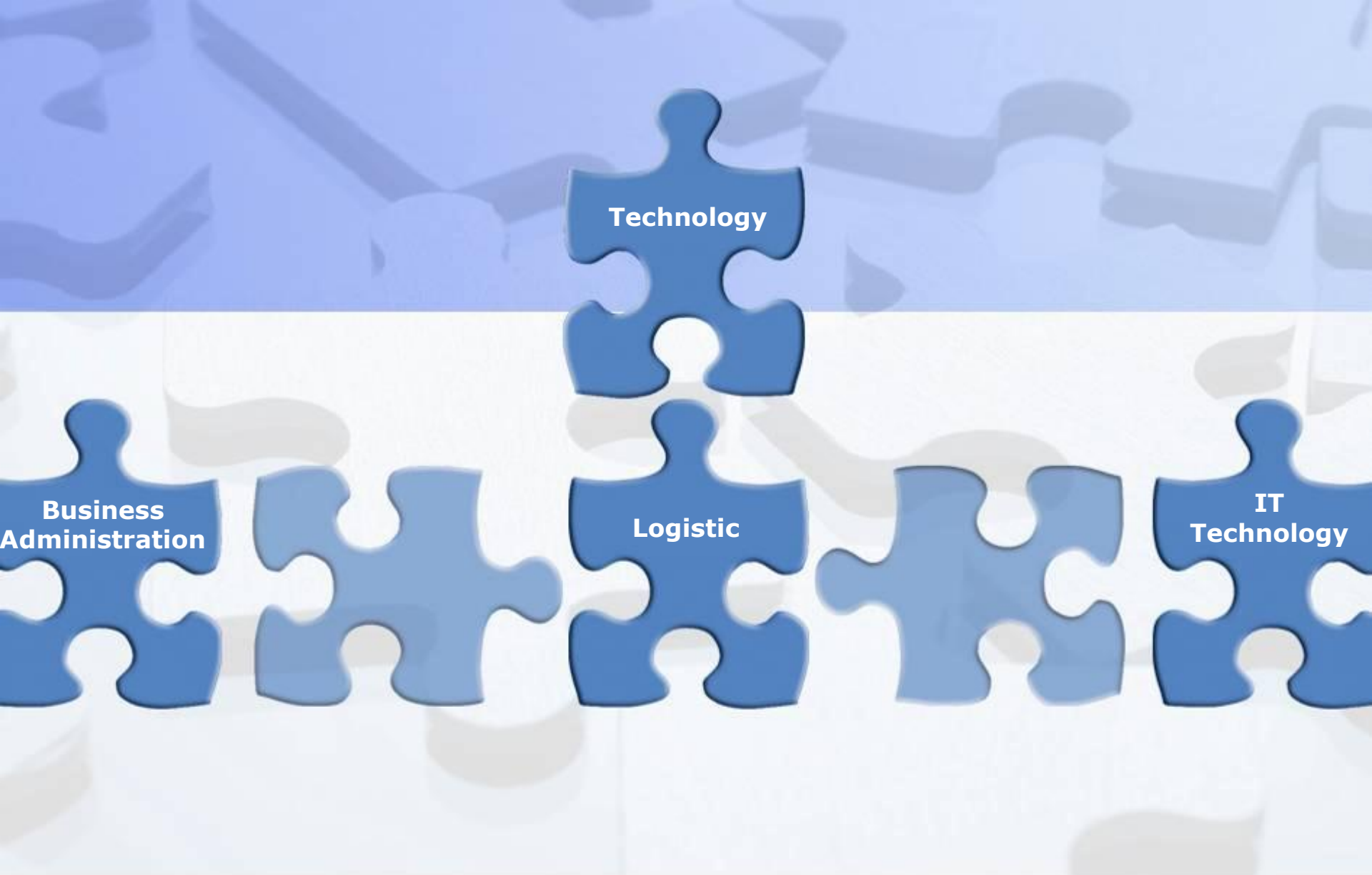
The LKZ at the trade fair „transport logistic“ in Munich



1999 → 2001 → 2003 → 2005 → 2006 → 2007 → 2009 → 2011 → 2013

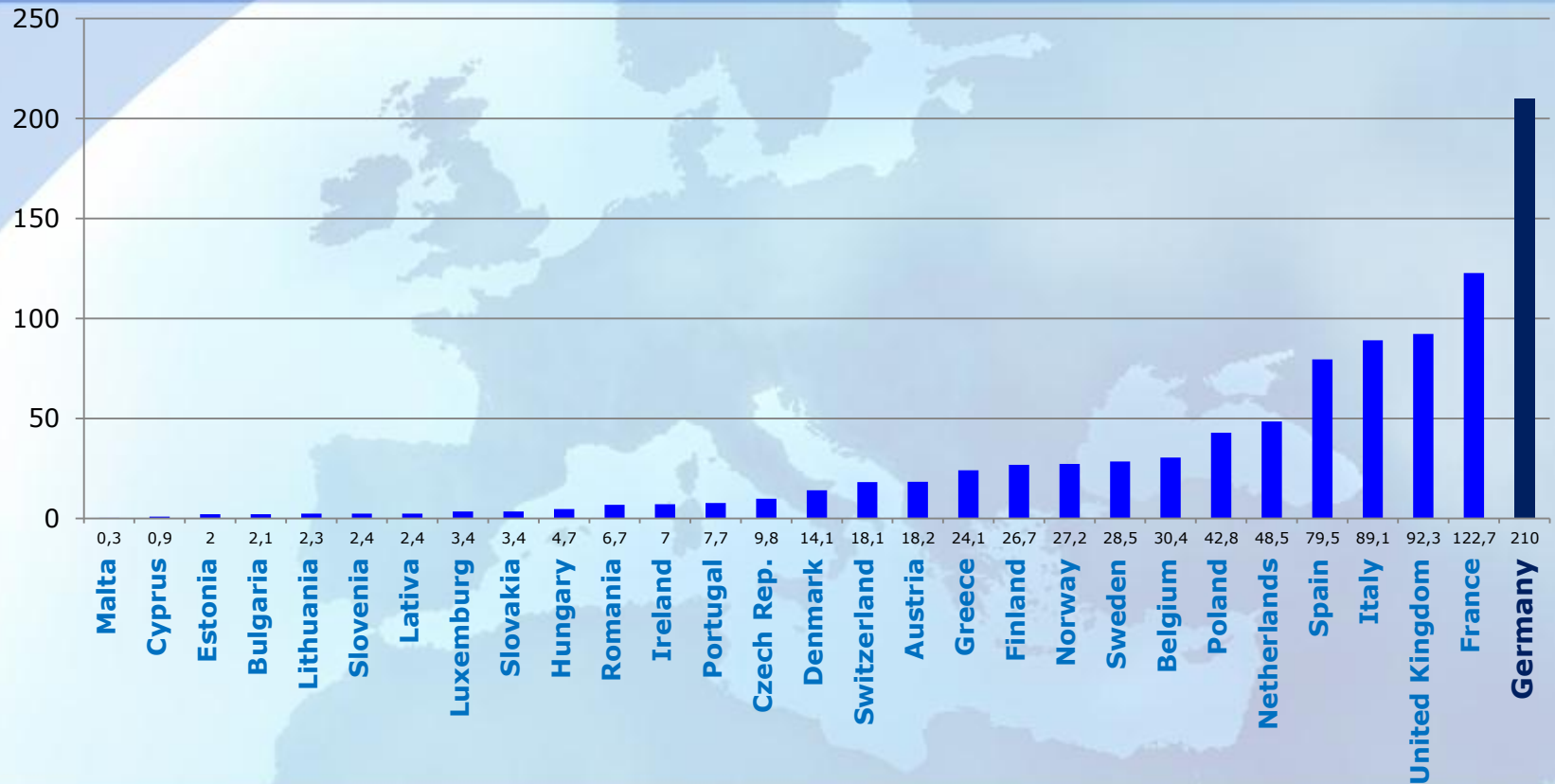
Expert Meeting: „Prien Logistic Dialogue at the LKZ

Topic 2011:
„safety Logistics“



Disciplines of Logistic

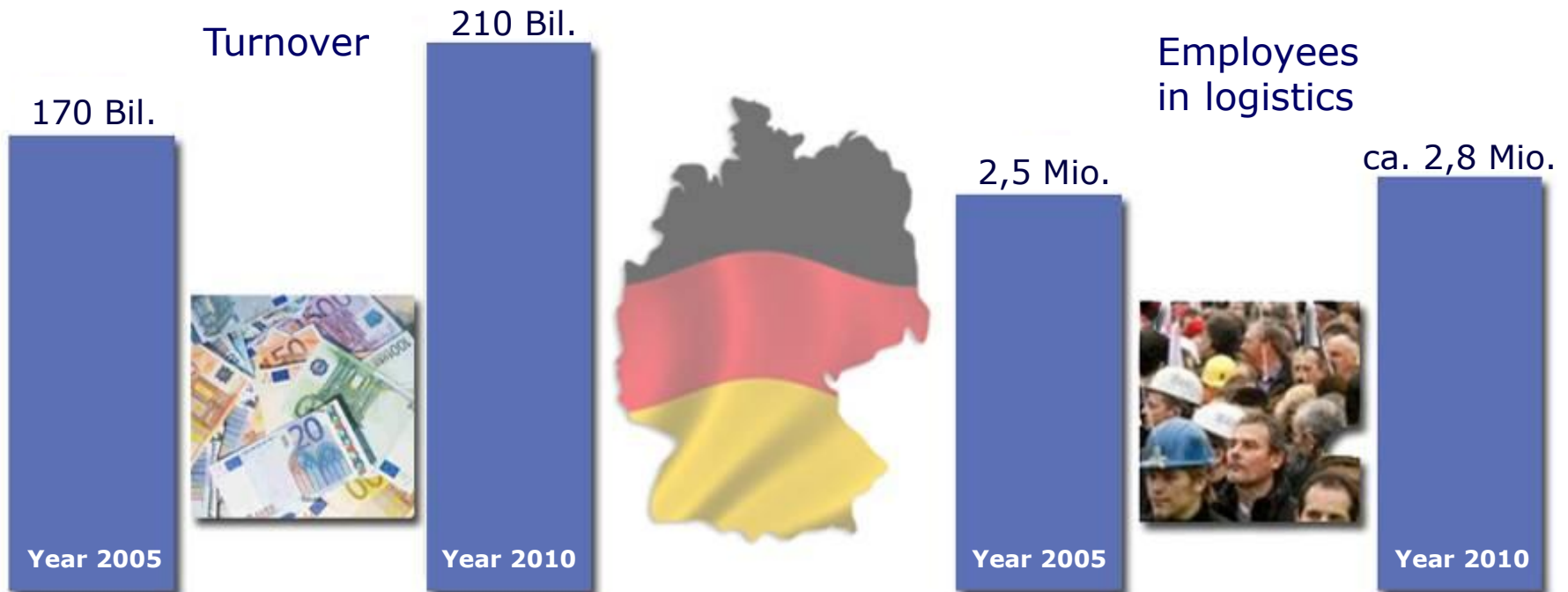
Turnover of logistic in billion € 2009



Economic Importance of Logistic - Europe -

The logistic economy puts almost 9% of all jobs in Germany

1. Automotive industry
2. Mechanical engineering
3. Logistic industry



Logistic Industry is the third largest branch of economy in Germany

Country	2010	2007
Germany	1	3
Singapore	2	1
Sweden	3	4
Netherlands	4	2
Luxembourg	5	23
Switzerland	6	7
Japan	7	6
Great Britain	8	9
Belgium	9	12
Norway	10	16

Source: World Bank, http://us-cdn.creamermedia.co.za/assets/articles/attachments/25181_lpireport.pdf

Germany in Logistic Number one

Mega trend logistic in Bavaria 2020

Trade, traffic and logistic

Non-party concept of the Bavaria State Government until 2020

„The LKZ Prien and the companies for logistic and distribution located in Bavaria offer a good basis for further growth in the area of transport and logistic in Bavaria“



Economic Importance of Logistic

Strategic Level

1. Strategic Management

SCM

Organisational Level

2. Organisation

3. Networks & Partnerships

5. Supply Management

Performance Level

4. Logistics, Transport, Marketing

6. Operations Management

Implementation Level

8. Financial Management & Controlling

7. Information Technology

9. Human Resource Management

The optimal position of logistic in the interaction with all areas of business

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